

A long-exposure photograph of a tunnel at night, showing vibrant, blurred light trails from overhead fixtures in shades of red, orange, and blue. The perspective is from the center of the road, looking down the length of the tunnel.

**ASD**

**COMMERCIAL &  
TRAFFIC SIGN PRODUCTS**

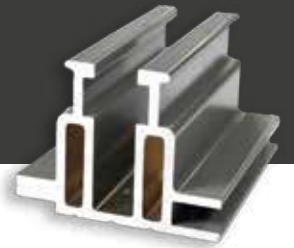
## SIGN PRODUCTS

ASD supply the Sign Making Industry with an extensive range of sign products and services in the UK and Ireland. From substrates, rails, fixings, and posts, down to base plates, ASD are the one stop shop for all commercial and traffic signage materials. We can offer standard or bespoke components for your own specific requirements.



### PRODUCT RANGE

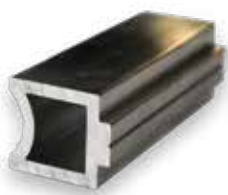
SHEET	FIXTURES & FITTINGS	POSTS	SPECIAL PRODUCTS
Alucore	Banding	Aluminium	Finger posts system
Aluminium	Buckles & Straps	Frangible safety posts	Directional signage
Composite	Sign clips	Stainless Steel	Flat cut letters
Dibond traffic	Fabricated products	Wide Based	
MP GRP	Channel clamps	Mild Steel: Galvanised & Powder coated	
Plastisol	Cap & Base plates		
Cut shapes	Sign fixing channel: Mill finish & Powder coated		



### PASSIVE POSTS - FRANGIBLE SAFETY POSTS

The FSP system is a type of signpost which has been designed to benefit road users and help save lives by reducing the fatal consequences of impacts with roadside furniture.

The Frangible Safety Post is highly engineered and constructed from the latest reinforced composite materials that exceeds the strength of steel posts but due to their patented hybrid fibre construction and lower shear strength, is designed to collapse in a safe, controlled and predictable manner. In a collision this dramatically lowers the forces exerted on the vehicle and its occupants, significantly reducing the risk of fatality and severity of injuries.



### STEEL POSTS

Our material is grade S275 & conforms to EN 10129. Posts are available with a choice of protective coatings, either Galvanised or powder coated.



### WIDE BASED POSTS

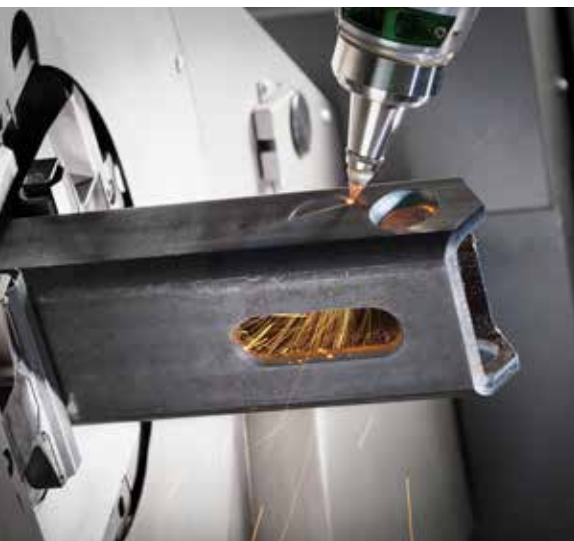
A combination of bases and shafts are available within our range of wide based posts. Material is held in a Galvanised condition as standard and can be bitumen rooted or fully painted to suit your requirements.

### ALUMINIUM POSTS

A wide range of Aluminium post stock is held with a choice of finishes: either mill finished, anodised or powder coated. Material can be powder coated to any bespoke requirement. These are available in a number of lengths straight from stock, or we can cut to your exact requirements in house.

### SERVICES WE OFFER

- Guillotining
- Tube laser cutting
- Cut to length
- Bollhoffing
- Powder coating
- Galvanising



### CLIPS & FITTINGS

- Aluminium & Tamtorque / Anti-theft clips
- Manufactured from grade 304 Stainless Steel
- Available in Stainless Steel, grey, black & white finishes
- Available in sizes 50mm - 273mm
- Larger sized sign clips available from 127mm - 273mm



Sign products can be purchased online at [shop.kloeckner.co.uk](http://shop.kloeckner.co.uk)



**BS EN 12899**



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